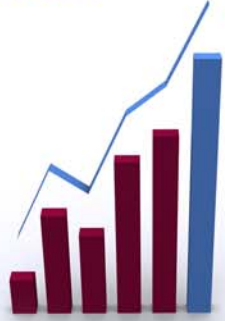


**THE LASSEN CAREER NETWORK AND  
THE LASSEN COUNTY CHAMBER OF COMMERCE PRESENT**



# **BUSINESS RETENTION & BUSINESS REVITALIZATION WORKSHOPS**

**CHOOSE FROM ONE OF THREE FREE WORKSHOPS**

**MONDAY, SEPTEMBER 21ST  
4:00P.M. TO 6:00P.M.**

**TUESDAY, SEPTEMBER 22ND  
8:00A.M. TO 10:00A.M.**

**TUESDAY, SEPTEMBER 22ND  
4:00P.M. TO 6:00P.M.**

**LASSEN CAREER NETWORK  
1616 CHESTNUT STREET IN SUSANVILLE**



**COME LEARN HOW TO STAY AHEAD OF ECONOMIC DIFFICULTIES AND MOBILIZE YOUR RESOURCES. ATTENDEES WILL BE EDUCATED IN THE CONSEQUENCES OF 'RETAIL LEAKAGE', CUSTOMERS' COMMON REASONS FOR NOT BUYING LOCALLY AND HOW TO BRING THEM INTO YOUR BUSINESS, THE REAL MEANING OF CUSTOMER SERVICE AND THINGS YOU CAN DO INDIVIDUALLY AND COLLECTIVELY TO IMPROVE SALES THROUGH LOW- OR NO-COST MARKETING.**

**SHOPPING PERSPECTIVES – CUSTOMER EDUCATION  
CUSTOMER SERVICE – MARKETING**

**FREE REGISTRATION (REGISTRATION DEADLINE IS SEPTEMBER 16TH)**

**REGISTER AND FIND OUT MORE INFORMATION AT  
LASSEN COUNTY CHAMBER OF COMMERCE  
75 N. WEATHERLOW SUSANVILLE, CA 96130  
CALL 530.257.4323  
FAX 530.251.2561**

**NAME: \_\_\_\_\_  
TELEPHONE: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_  
BUSINESS NAME: \_\_\_\_\_  
NUMBER ATTENDING: \_\_\_\_\_  
[ ] MON [ ] TUES A.M. [ ] TUES P.M.**

**MADE POSSIBLE BY THE AMERICAN RECOVERY AND REINVESTMENT ACT OF 2009**

